

New Members Orientation and Member Kit

Welcoming a new member into your club is very important. New members are far more likely to talk about their club and promote it to friends in their first two years of membership.

Orientation Event: Daytime or evening

1. Invite the new member, and if applicable, their proposer or seconder.
2. Greet them at the door and have name tags available for everyone who's attending to ensure everyone feels included and to make introductions easier.
3. Introduce the new member to as many Board/Committee representatives and staff as possible, as well as fellow new members. Key staff should attend such as; Manager, Golf Professional & Course Superintendent.
4. Provide a presentation about the club, reinforcing their great decision to join.
5. Introduce the new member to the entire group and ask the new members to speak for 1 minute to share something of their golf journey and how they came to join the club and what they are most looking forward to.
6. Include catering on the occasion and golf if it fits the timing.
7. If possible, include a tour of the clubhouse, pro-shop and course maintenance facilities.

New Members Kit: Provided in a folder to all new members

1. Welcome from the President or Captain or both
2. Brief History of the Club
3. Syllabus/Diary or other document containing:
 - a. Club Rules/By Laws
 - b. Operating Hours – Office, Pro Shop, Bar and Catering
 - c. Match Events – men, women & juniors
 - d. Club Social Events
 - e. Details of Web site and social media
 - f. Committee and Staff
 - g. Reciprocal Clubs
4. Rules of Golf Booklet
5. Etiquette and Care of the Course Information
6. Newsletter – current and back copies
7. Annual Report
8. Constitution
9. Strategic Plan
10. Function Brochures – menus and packages
11. Any current club promotions
12. Golf Shop promotions and a complimentary golf lesson
13. Bag Tag, club pitch repairer and marker set and any club merchandise
14. A members business directory
15. Club social media details
16. Expression of Interest form to volunteer – provide opportunities to get involved