



Golf Australia

# Competition Rounds Report January to December 2018

Prepared for Australian Golf Industry Council

January 2019

Source: GolfLINK



# Highlights of competition rounds 2018

- 2018 was a consistent year for competition rounds across Australia
- 10.48 million rounds were played, an increase of 1.8%
- 328,516 golfers recorded rounds, a decline of 0.65% from 2017
- 82% of rounds were played by males and 18% by females
- Female rounds increased by 1.9% and male rounds by 1.7%
- Metropolitan and regional rounds increased by 1.8% each
- 34% of all rounds were played on Saturday, 91.4% by males
- Only 20.8% of rounds are played by golfers with a 10 handicap or lower
- 63% of rounds are played by golfers aged 60 and above and only 8% by golfers 34 and below
- Nine hole rounds increased by 14.7% but make up only 3.7% of all rounds played

## Competition Rounds 2013 to 2018

Competition rounds	2013	2014	2015	2016	2017	2018	Change over 6 years
NSW	3,938,658	4,011,968	3,887,027	3,929,826	3,928,226	4,031,563	2%
VIC	2,482,962	2,541,360	2,584,929	2,547,056	2,570,653	2,623,354	6%
QLD	1,652,636	1,804,222	1,768,392	1,847,292	1,789,166	1,809,132	9%
WA	887,826	924,002	952,189	948,142	952,614	958,507	8%
SA	724,321	738,906	750,722	738,436	746,008	745,859	3%
TAS	261,818	274,471	278,069	260,862	274,401	271,791	4%
NT	44,939	44,773	42,570	42,438	40,054	43,284	-4%
<b>Total</b>	<b>9,993,160</b>	<b>10,339,702</b>	<b>10,263,898</b>	<b>10,314,052</b>	<b>10,321,643</b>	<b>10,483,490</b>	<b>5%</b>

- Rounds increased over six years by 5%.
- The rate of growth has been highest in Qld at 9% and WA 8%.
- The only decline occurred in NT, of 4%, with little impact on national figures.

## Competition Rounds by State

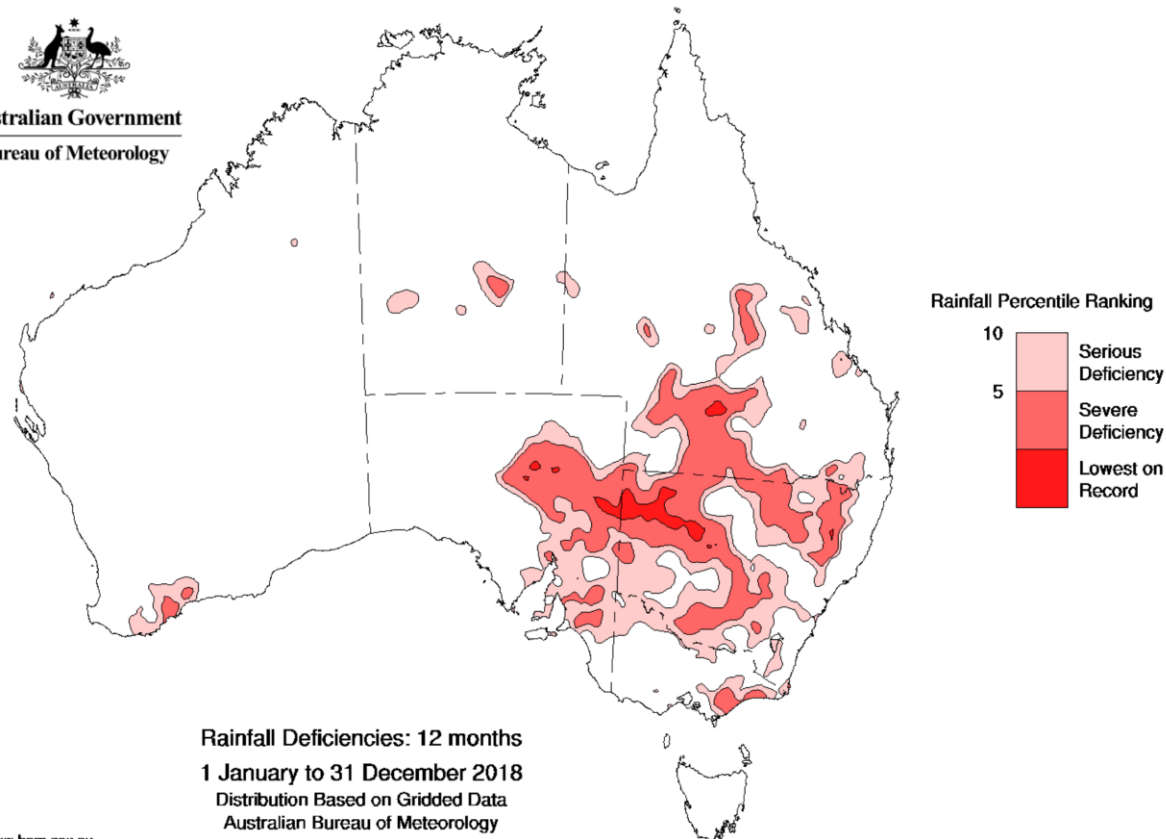
### January to December

### 2018 v 2017

State	# of Rounds 2,018	# of Rounds 2017	Variance 2018-2017	%
<b>NSW</b>	4,031,563	3,928,226	103,337	2.6%
<b>QLD</b>	1,809,132	1,789,166	19,966	1.1%
<b>VIC</b>	2,623,354	2,570,653	52,701	2.1%
<b>SA</b>	745,859	746,008	-149	0.0%
<b>WA</b>	958,507	952,614	5,893	0.6%
<b>TAS</b>	271,791	274,401	-2,610	-1.0%
<b>NT</b>	43,284	40,054	3,230	8.1%
<b>Totals</b>	<b>10,483,490</b>	<b>10,301,124</b>	<b>182,366</b>	<b>1.8%</b>

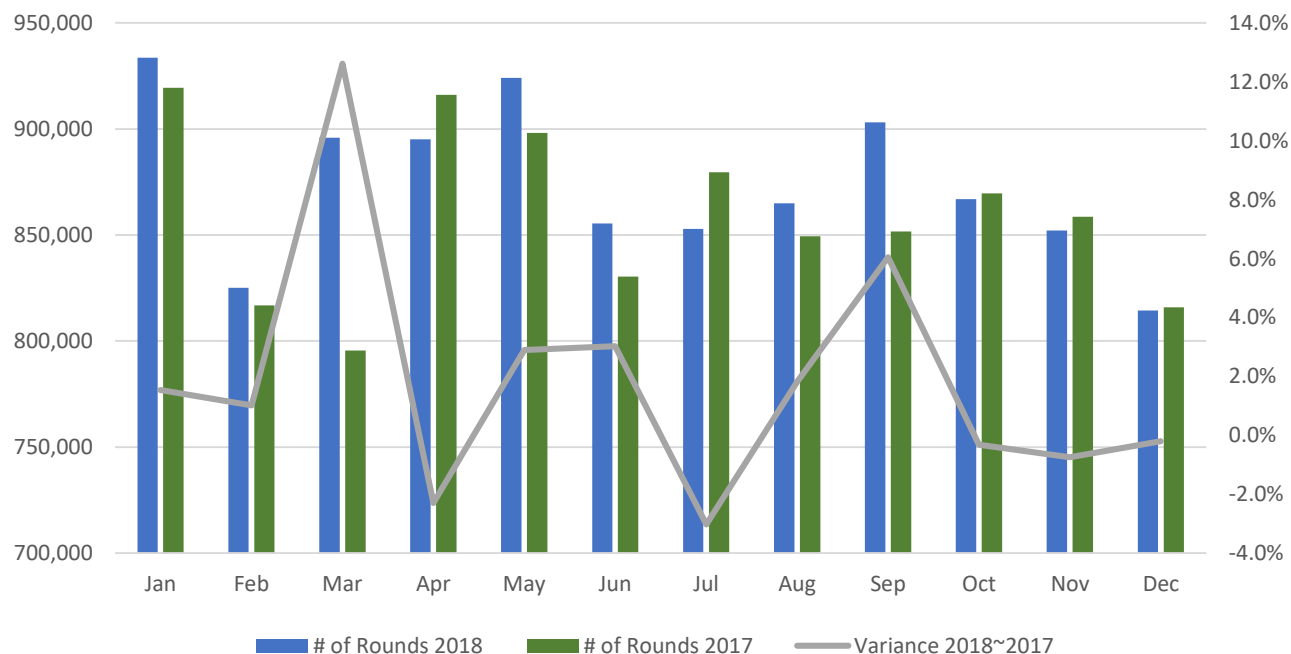
- 10,483,490 rounds were played in 2018, and increase of 182,366 or 1.8%.
- The national figure was influenced almost solely by increases of 103,337 in NSW and 52,791 in VIC and 19,966 in QLD.

# Rounds increased despite rainfall deficiencies



- Despite significant drought in 2018, regional NSW recorded 2,417,075 rounds, an increase of 3%.
- Access to water and efficient use of water are major issues for golf clubs.

# Competition Rounds January to December 2018 v 2017



- Of 2018's increase of 182,366 rounds, 151,800 came in March and September. March rounds had been unusually low in 2017 due to weather events in NSW. The increase in September 2018's was influenced by a 20% increase in rounds in Victoria.
- Except for March and September, rounds in each month of 2018 were consistent and within 3% of 2017 levels.

## Competition rounds by Location January to December 2018 v 2017

<b>Location Type</b>	<b># of Rounds 2018</b>	<b># of Rounds 2017</b>	<b>Variance 2018- 2017</b>
Metro	4,290,329	4,216,462	1.8%
Regional	6,193,161	6,084,660	1.8%

- Growth in rounds in 2018 was 1.8% in both metropolitan and regional areas.

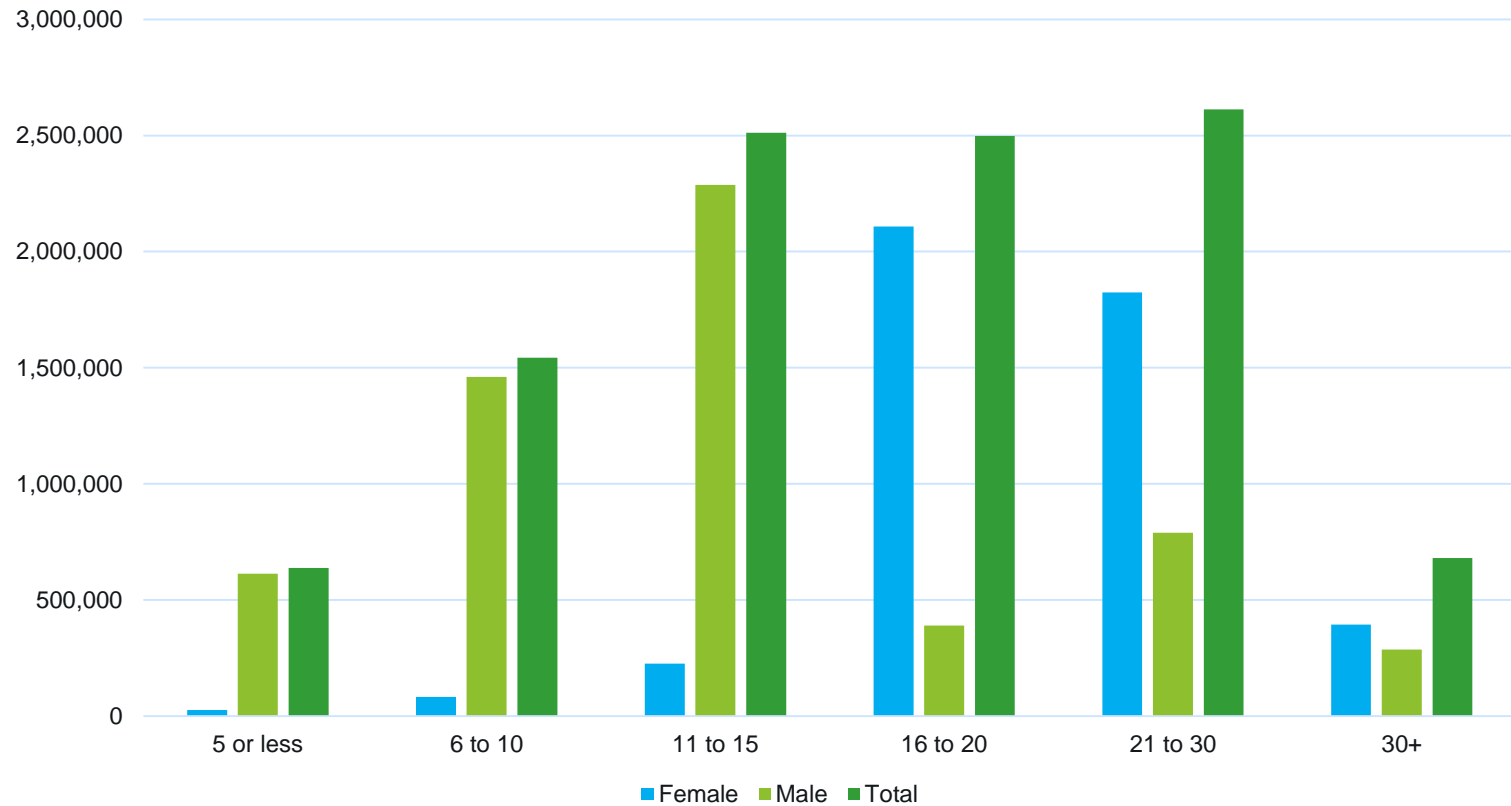
# Competition Rounds by Gender January to December 2018 v 2017

<b>Gender</b>	<b># of Rounds 2018</b>	<b># of Rounds 2017</b>	<b>Variance 2018~2017</b>
Female	1,906,038	1,870,188	1.9%
Male	8,577,452	8,430,936	1.7%

- Female rounds increased 1.9% and male rounds increased 1.7%.

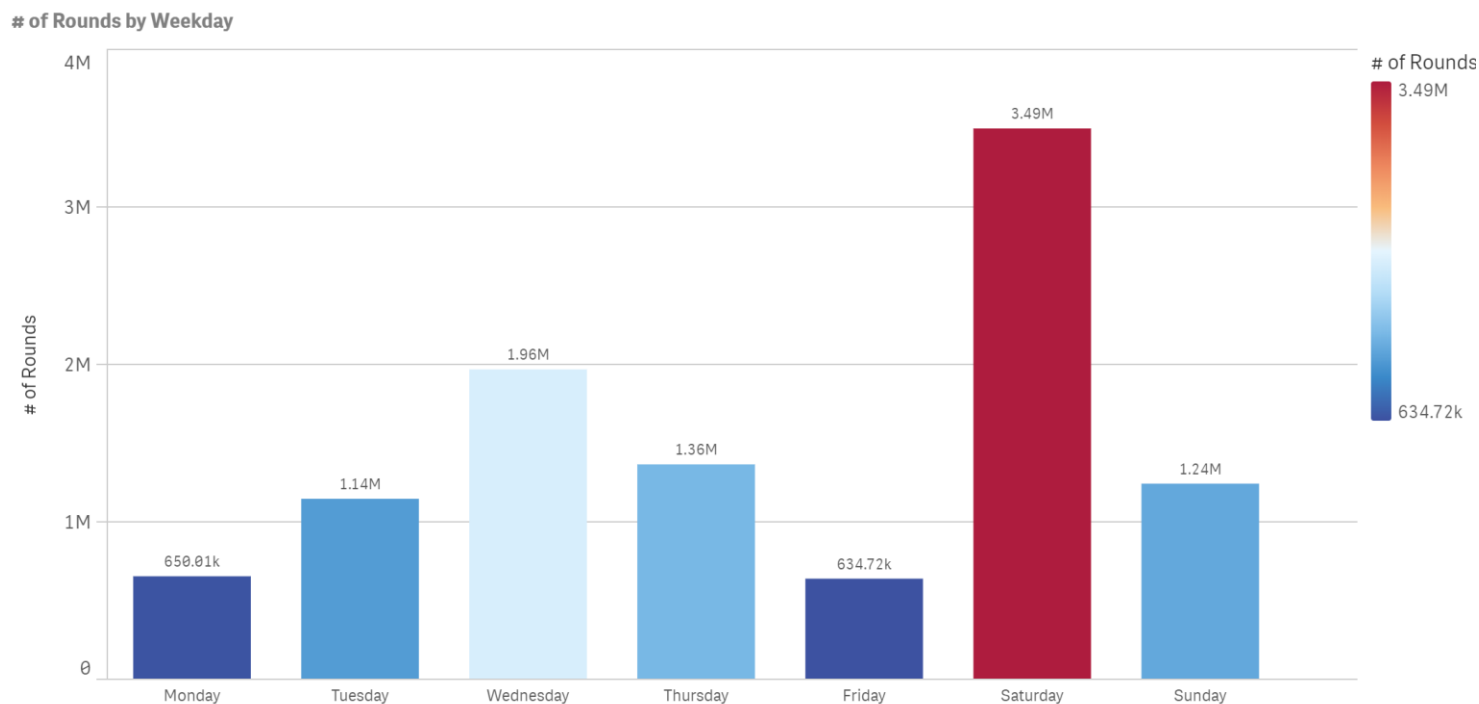


## Rounds by Handicap 2018



- The majority of competition golf is played by mid to high handicap players.
- Only 20.8% of all rounds were played by golfers with a handicap of 10 or less.
- Only 17.5% of rounds were played by females with a handicap of 15 or less.

# Competition Rounds by Day of Week January to December 2018 v 2017



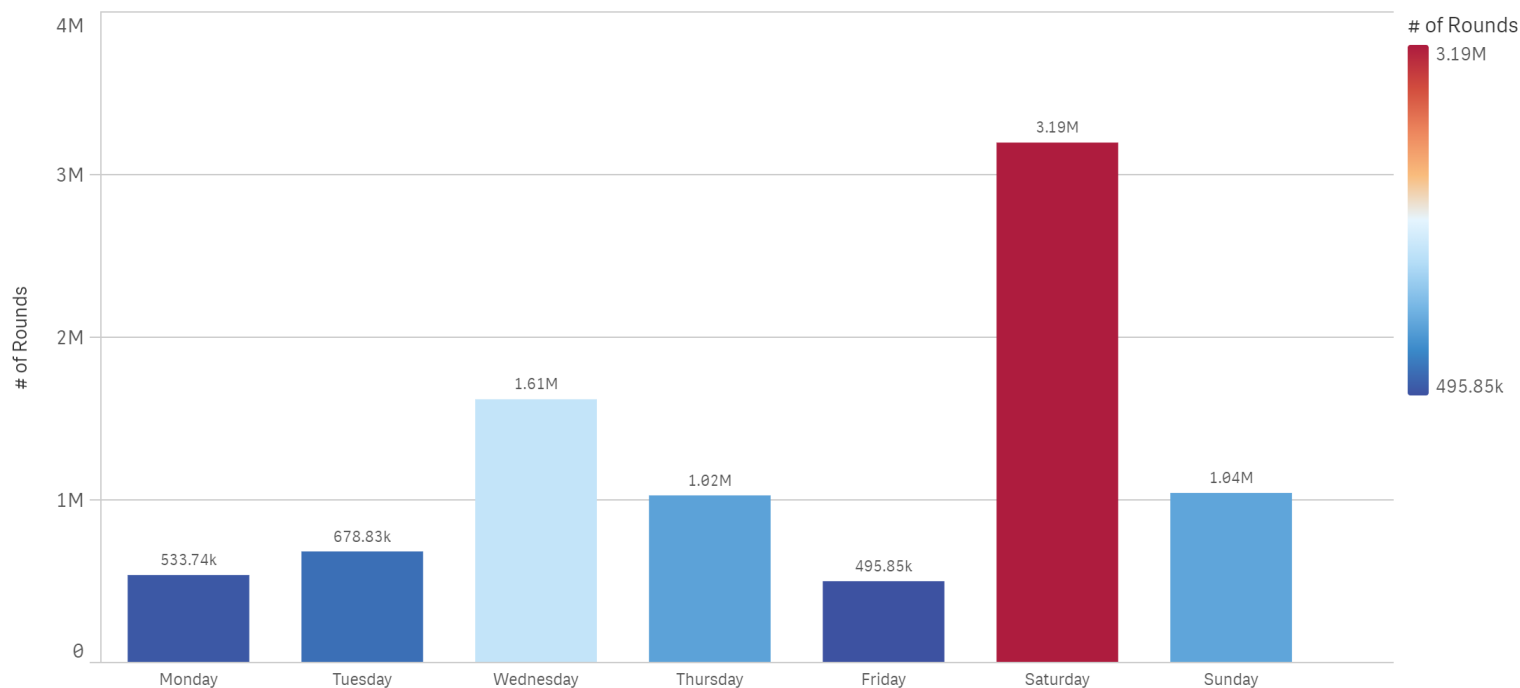
- At 3.49 million rounds, Saturday was by far the most popular day for competition golf. Mondays and Fridays were the quietest days.

# Competition Rounds by Day of Week - Male

## January to December

### 2018 v 2017

# of Rounds by Weekday



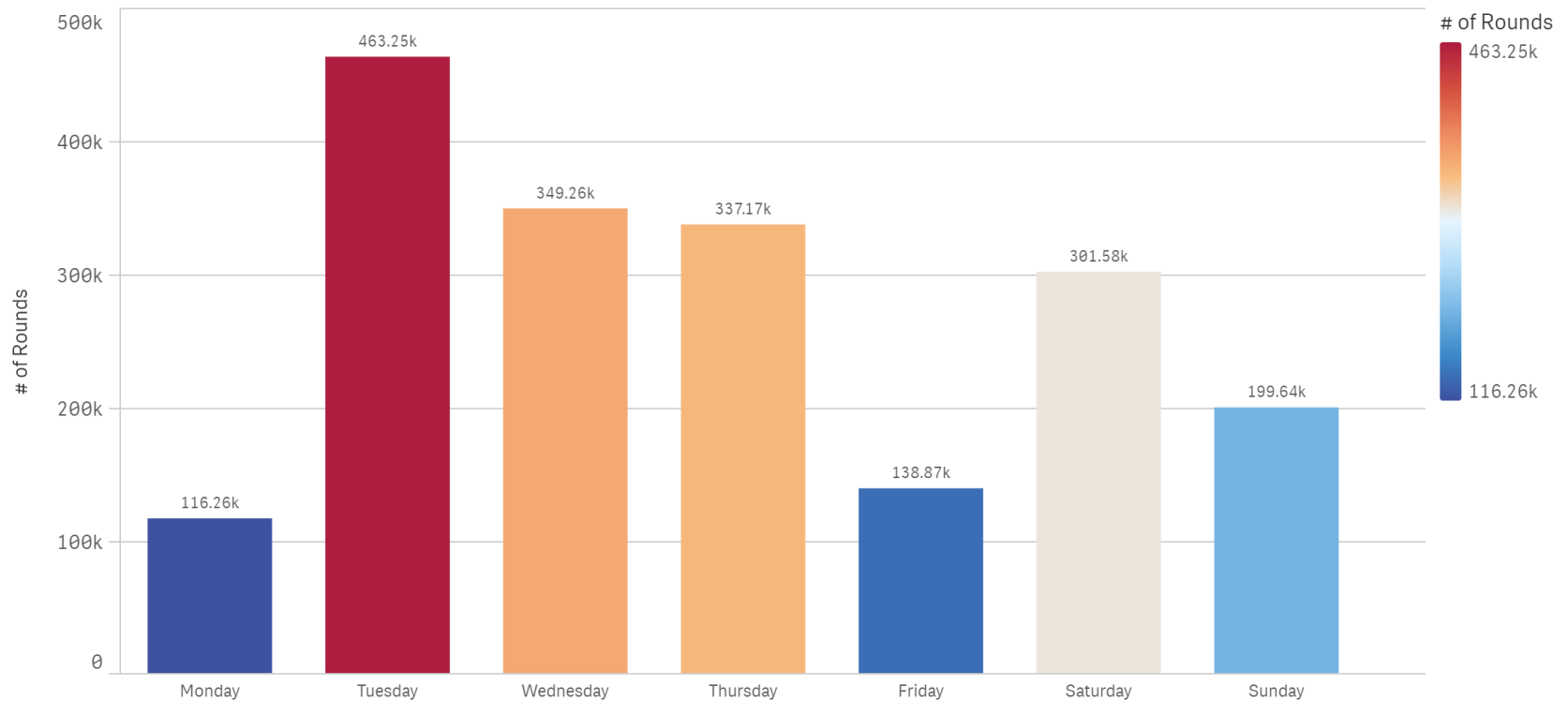
- Saturdays were the most popular days for males with 3.19 million rounds. Mondays, Tuesdays and Fridays were the quietest days.

# Competition Rounds by Day by Day of Week - Female

## January to December

### 2018 v 2017

# of Rounds by Weekday



- Golf rounds are more evenly spread across the week for females.
- Tuesdays were the most popular for females, recording 463,250 rounds. Mondays and Fridays were the quietest days.
- A surprisingly high proportion of golf was played on Saturdays.

# Competition Rounds by Age Group January to December 2018

Age Range	Male	Female	% of Rounds		Adjusted % of known ages
5-9yrs	0.4%	0.5%	0.4%	}	1.9%
10-14yrs	0.5%	0.6%	0.5%		
15-19yrs	1.1%	0.8%	1.0%		
20-24yrs	1.0%	0.2%	0.8%	}	4.8%
25-29yrs	2.1%	0.9%	1.9%		
30-34yrs	2.4%	0.3%	2.0%	}	24.2%
35-39yrs	2.6%	0.5%	2.2%		
40-44yrs	3.2%	0.8%	2.8%		
45-49yrs	5.0%	2.2%	4.5%		
50-54yrs	5.9%	4.7%	5.7%		
55-59yrs	8.9%	9.2%	8.9%		
60-64yrs	10.9%	13.6%	11.4%	}	52.4%
65-69yrs	14.0%	17.8%	14.7%		
70-74yrs	13.6%	16.4%	14.1%		
75-79yrs	7.4%	8.7%	7.7%		
80-84yrs	3.3%	3.6%	3.4%	}	63.0%
84yrs+	1.3%	1.2%	1.3%		
Unknown	16.4%	18.0%	16.7%		16.7%
	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>		<b>100%</b>

- Rounds by age group show that 63% (adjusted) of rounds are played by golfers aged 60 and older and only 8% played by 34 and younger. Note: 16.7% of ages are unknown.

## Nine hole competition rounds by State January to December 2018 v 2017

	# of 9 hole Rounds 2018	# of 9 hole Rounds 2017	Variance # 2018~2017	Variance % 2018~2017	# All Rounds	% of 9 hole to # All rounds
<b>QLD</b>	36,435	29,217	7,218	24.7%	1,809,132	2.0%
<b>WA</b>	79,929	72,969	6,960	9.5%	958,507	8.3%
<b>VIC</b>	88,432	76,287	12,145	15.9%	2,623,354	3.4%
<b>NSW</b>	119,884	99,802	20,082	20.1%	4,031,563	3.0%
<b>SA</b>	34,358	35,010	-652	-1.9%	745,859	4.6%
<b>TAS</b>	27,138	24,737	2,401	9.7%	271,791	10.0%
<b>NT</b>	1,910	419	1,491	355.8%	43,284	4.4%
<b>Totals</b>	<b>388,086</b>	<b>338,441</b>	<b>49,645</b>	<b>14.7%</b>	<b>10,483,490</b>	<b>3.7%</b>

- Nine hole rounds increased by 49,645 nationally, an increase of 14.7%.
- Whilst nine hole rounds make up only 3.7% of all rounds played, in Tasmania it was 10% and in WA it was 8.3%.

## Nine hole competition rounds by Location January to December 2018 v 2017

<b>Location Type</b>	<b># of 9 hole Rounds 2018</b>	<b># of 9 hole Rounds 2017</b>	<b>Variance 2018~2017</b>
Metro	132,156	116,008	13.9%
Regional	255,930	222,433	15.1%
<b>Totals</b>	<b>388,086</b>	<b>338,441</b>	<b>14.7%</b>

- The 14.7% increase in nine hole rounds was influenced by increases in both regional and metropolitan areas.

# Nine hole competition rounds by Gender January to December 2018 v 2017

Gender	# of 9 hole		
	# of 9 hole Rounds 2018	Rounds 2017	Variance 2018~2017
Female	182,966	162,825	12.4%
Male	205,120	175,616	16.8%
	<b>388,086</b>	<b>338,441</b>	<b>14.7%</b>

- The 14.7% increase in nine hole rounds was influenced by increases in both males and females.



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