



## PRIVACY POLICY

Golf SA is the peak body for amateur golf in South Australia.

Golf SA respects and seeks to preserve the privacy of individuals. The Association's Privacy Policy is based on the Australian Privacy Commissioners' National Principles for the Fair Handling of Personal Information.

### *What is Personal Information?*

Personal information is information or an opinion from which it is possible to determine your identity. Examples of personal information include your name, postal or residential address, telephone number or e-mail address.

### *How do we collect Personal Information?*

We collect personal information about in a number of ways, including:

- Directly from you, for example, when you provide information to us by telephone, email, on a golf event or competition entry form or through our website; and
- From third parties, such as from our member associations or clubs

As a general rule Golf SA will:

- Not collect personal information unless it is necessary for its business activities
- Only collect personal information lawfully and fairly
- Not use or disclose personal information about an individual for a purpose other than that for which it was collected unless such use or disclosure would reasonably expected or has been expressly authorised by the individual concerned;
- Take reasonable steps to ensure personal information it holds is accurate, complete and up-to-date
- Take reasonable steps to protect personal information from misuse or loss

### *How do we use this information?*

We may use your personal information in order to:

- Verify your identity
- Develop, run, administer and market competitions, programs, activities and other events relating to golf
- Marketing products, services and merchandise and special offers made available by us, our corporate partners, suppliers and sponsors
- Administer and manage our website and provide you with access to our website
- Keep you informed of news and information relating to golf, including distributing newsletters, publications and other communications via various mediums
- Research and develop new competitions, programs and activities and products and services relating to golf

From time to time we may engage third parties to deliver documents and communicate to members on our behalf. We will require these third parties to keep this information confidential and not use it for any purpose other than that specifically designated by us.

### *Sensitive Information*

In some circumstances we may collect:

- information about your health; or
- other sensitive information (for example racial or ethnic background)

We may use health information about you to ensure that golf events which you participate in are run safely and in accordance with any special health needs you may have and for insurance purposes. In addition we may use generic information on sensitive information such as ethnicity to respond to government surveys.

*When do we disclose your personal information?*

*We may disclose your personal information to:*

- *Our member associations and clubs*
- *Companies that we engage to carry out functions and activities on our behalf*
- *Our professional advisors, including our accountants, auditors and lawyers*
- *Our insurers*
- *Otherwise as required by law*

*How can you access the personal information we hold about you?*

Subject to some exceptions provided by law, you have the right to access your personal information. For security purposes we request that you put any request for your personal information in writing. If we do not provide you with access to your personal information we will tell you why.

*How to contact us*

If you have any questions in relation to this Privacy Policy, you can contact the:

CEO

Golf SA Inc

PO Box 356 Torrensville Plaza 5031

Tele: 08 8352 6899

e-Mail: [chris@golfsa.com.au](mailto:chris@golfsa.com.au)

*Changes to this Policy*

From time to time we may need to change this Privacy Policy to reflect changing business practices. We may change this Privacy Policy at any time by posting the changed Policy on our website.

**END**

*This email may contain confidential and/or privileged information and is intended solely for the addressee(s) named. If you have received this information in error, or are advised that you have been posted this email by accident, please notify the sender by return email, do not redistribute it, delete the email and keep no copies.*